



**F I N A N S A**  
Asian Merchant Banking

No. For. 01/2019

January 4, 2019

Subject: Notification of proposed investment in Kanom Factory (1999) Limited

To: President  
The Stock Exchange of Thailand

Finansa Public Company Limited ("the Company") would like to notify that on December 28, 2018, the Company signed a Convertible Loan Agreement with Kanom Factory (1999) Ltd. ("Kanom") committing the Company to invest Baht 120 million in a series of tranches through 2019 in a Convertible Loan issued by Kanom, convertible at the option of the Company on or before December 16, 2019 into new Ordinary Shares of Kanom. In the event that the Company exercises the option to convert, this will result in the Company holding approximately 26% of the Issued Equity of Kanom. The Convertible Loan carries a 5% p.a. coupon and conversion is conditional on Kanom completing a restructuring of its current capital base.

Founded in 1999, Ka Nom is a café, bakery and restaurant chain with 15 outlets, currently, in Bangkok. The signature product is a "handmade" Portuguese egg tart. The Kanom bakery facility is located on Panya Intra Road, Bangkok.

The business has been under new management and ownership since March 2018. The investment from Finansa will be used to expand the number of outlets, refurbish existing outlets and establish a new bakery facility.

Please be informed accordingly.

Yours sincerely,

(Mr. Vorasit Pokachaiyapat)

Managing Director

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